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 87, Paul Street, flat E
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EDUCATION

1999: Atelier
 Met de Penninghen
 2003: CAM Foundation
 University of Cambridge
 2007: Ecole du Louvre
 2008: Drouot Formation

RESEARCH

Possible futures from now to the year 3047 in perspective with the scenarios of eternal life, the evolution of humankind, and space migration.

SKILLS

Strategic thinking.
 Inspire radical ideas.
 Decisive.
 Tell great stories.
 Problem solving.
 Managing people, projects and resources.
 Leadership.

PROFILE

A cross-disciplinary artist with a futuristic vision. I grew up between Buenos Aires, Paris, Cape Town, Montevideo and London and continue to evolve internationally with exhibitions at Palais de Tokyo Paris, Miami Basel, Venice Biennale, Oaxaca contemporary art museum...
 Between dream and reality, I explore the possibility of different faraway futures and the scenarios of global warming, eternal life, the evolution of humankind, and space migration.

A highly dedicated and creative director with fifteen years' experience in creative professions. A passion for futuristic and anticipative creative solutions combined with a level headed and rational approach has led to a portfolio of high concept and award-winning productions.

WORK EXPERIENCE

VISUAL ARTIST

Ann Grim, 2012 - today
 Speculative drawings / global warming on Earth with bird's eye view of our submerged planet / sharks / physiological evolution of the livings are four recurrent visual themes.
 My artworks range from drawing, painting, to installation, film and more recently, virtual reality experience.
 I express the intricacy of social, urban and cultural issues such as reproduction, survival of the fittest and the fabric of new human interactions.

CREATIVE DIRECTOR

L'Edito, 2010-2013
 Establishing, curating and leading all the furniture lines. Managing a small team for the co-édition website and delivering creative solutions to meet and exceed board's briefs in both digital and print formats.

- Outlining and presenting specifications for all design requirements.
- Hands on development of all projects from genesis to delivery.
- Mentoring team members in development and project progression.
- Presenting board members with multiple creative options and ensuring overall satisfaction and direction.
- Liaising with other departments to ensure all projects remained consistent.

DESIGN AWARD

2012: 1st design award from
www.designaward.com

ART BOOKS

Shark
Quantum of Art
Submerged Earth in 3047

LANGUAGES

French: fluent
English: fluent
Spanish: read and write

INTERESTS

Contemporary Art &
Sciences dinners
(question: what the year
3047 could look like)
Science fiction
(anime, short & long feature,
illustration, essay, novel)
Sport
(horse riding, yoga, dance,
ski)

BRAND CONSULTANT & CREATIVE DIRECTOR

Freelance, 2007 - 2010

B to B and B to C clients including Les Prairies de Paris, AEG,
Haier, ASMAE (NGO).

- Implementing creative solutions for corporate identity projects and overseeing the merchandising development and delivery.
- Suggesting improvements on design and functionality.
- Presenting fresh creative approaches to clients.
- Maintaining continuity throughout all projects both technically and creatively.
- Providing aftercare support for clients and maintaining satisfaction.
- Communicating design strategies to clients and other creative developers.
- Mentoring junior team and leading creative 'brainstorming' sessions to maximise the creative flow.

BRAND MANAGER

Early Bird, 2003 - 2006

Clients include Vinci Airports, WFS, Wacom, Anatlis.

- Developed new resort client relationship.
- Reinvigorated relationships with existing clients.
- Successfully identified and developed new client.
- Collaborate and create, new branding ideas, products and logos, with the creative team.

TRAINEE ACCOUNT HANDLER

Publicis London, 2002-2003

- From media planning to reporting, helped to ensure that campaign end-to-end processes are carried out to the highest of standards by assisting leadership, strategy, and advice.
- Participated in producing campaign recommendations and post-campaign analysis.
- Contributing to business reviews and top to top meetings by assisting in developing and presenting material to senior clients.

TRAINEE TREND MANAGER

Promostyl Paris, 1996

Focus: trend book, dedicated to consumer behaviors and their impact on design.